## **ABSTRACT**

A content server provides content to a first network device during a data synchronization between the two devices. A middleware filter selectively filters content provided by the content server such that selected content is provided to the first network device. The middleware filter is included within a second network device coupled between the content server and the first network device. The second network device acts as a proxy for the first network device to receive the content provided by the content server. The content is provided from the content server according to a subscription service between the content server and the first network device. The first network device is preferably a personal digital assistant (PDA) and the second network device is preferably a personal computer. Alternatively, the content server is coupled to the first network device, without the second network device coupled in between. In the alternative case, the middleware filter is included within the content server, and the content is selectively provided from the middleware filter, on the content server, to the first network device.

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